

# CENTER PLATFORM



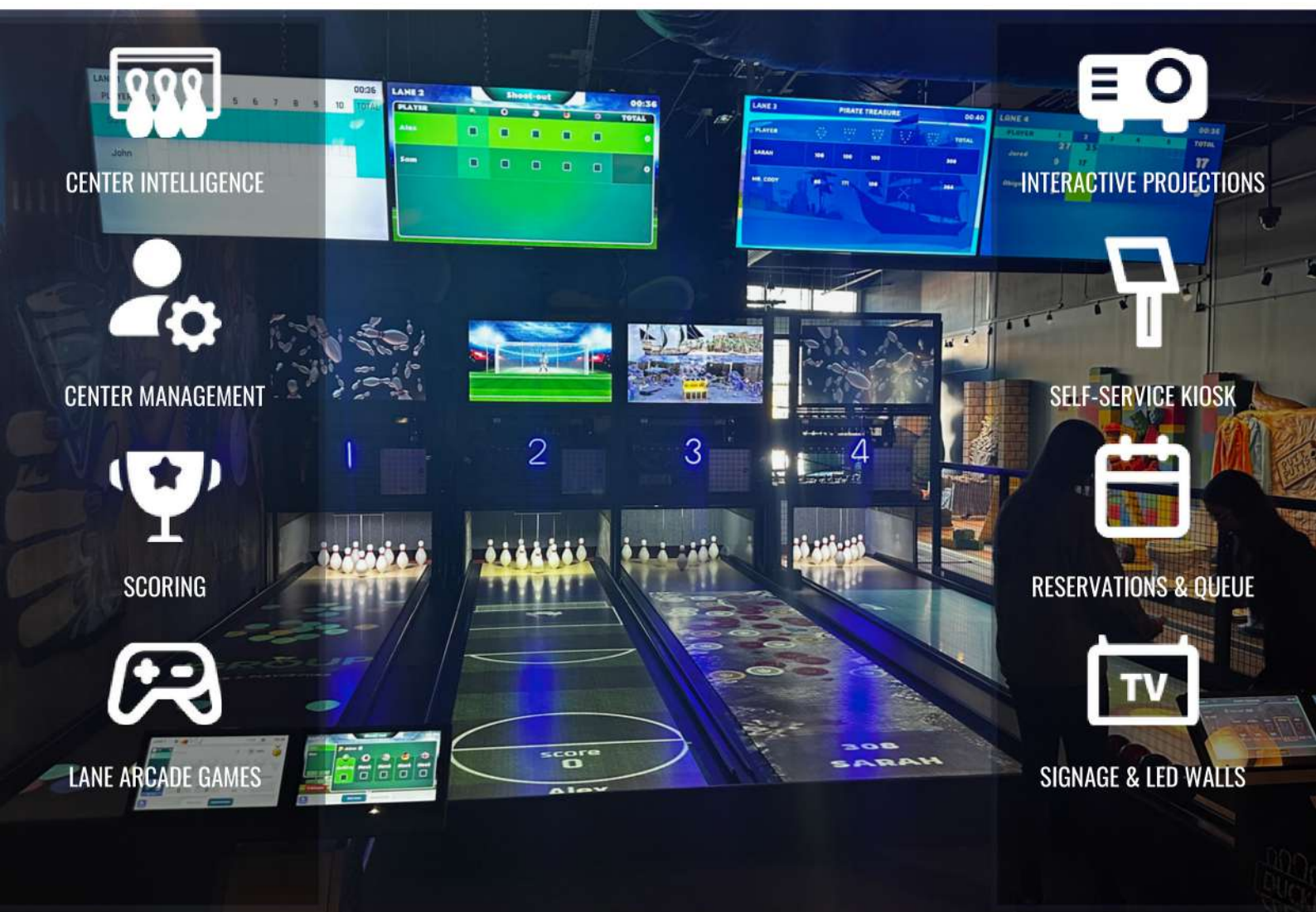
# THE FUNK PLATFORM

The FUNK Platform is a unique software and hardware solution that revolutionizes the interaction between operators, employees and customers of bowling centers.

It creates completely new possibilities for center operators: monitoring of operational processes through a single system, control of all customer experiences on one platform.

Consistently future-oriented: A new type of software architecture makes it possible to constantly bring new games, innovations and marketing functions directly into the bowling centers. This makes every customer visit an unique experience in the long term.

**One of the "wow factors":** on-lane projections can be integrated with the bowling games and create completely new worlds of entertainment on the bowling alley.



# NEXT LEVEL BOWLING EXPERIENCE



When developing the FUNK Platform, FUNK pursued the goal of creating something fundamentally new and better: completely new dimensions for a unique bowling experience.

The basic philosophy at FUNK was and still is to think in a future-oriented way while retaining the traditions of bowling.

The FUNK Platform takes players into a new world and inspires young and old alike.

- LED walls**
- On-lane projection**
- Interactive games**
- Sound systems**
- Unique lighting**
- Individual branding**
- Center management**

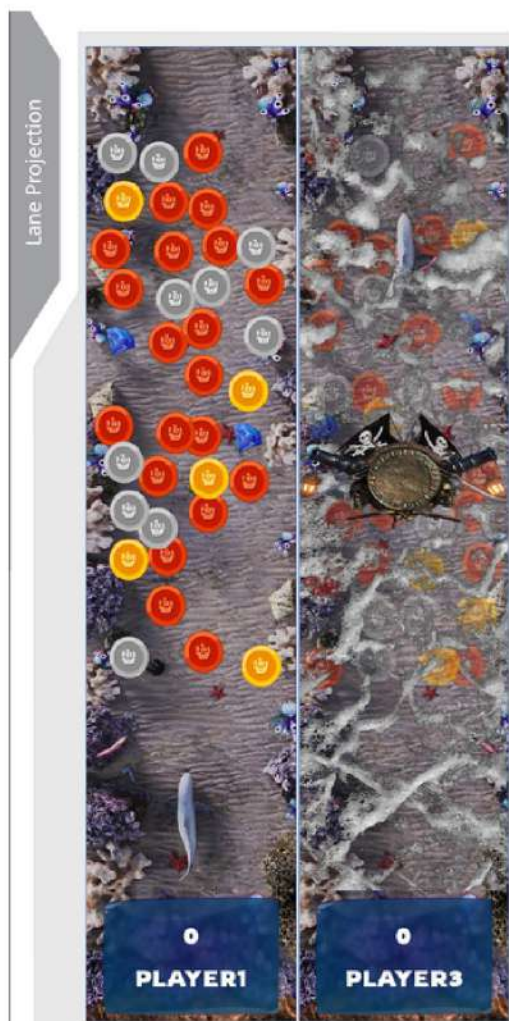
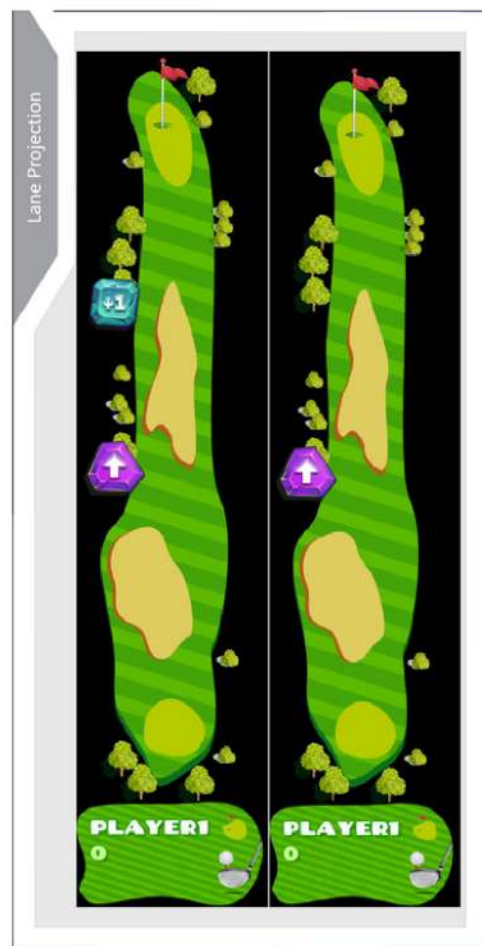
The FUNK Scoring Platform offers all this and much more: center management and entertainment solution in one.

Robust touchscreen displays guarantee intuitive operation. Clear menu navigation, self-explanatory functions, easy-to-understand games, simple text input just like on a smartphone. This allows the customer to control all features relating to their bowling experience.

Staff and center management have a 100% overview and control of all aspects of modern entertainment operations at all times.

# INTERACTIVE GAMING

Thanks to on-lane projection, all games in our scoring system work interactively and react individually depending on the player's result. The games are constantly being developed and new games and designs are regularly added.



*Game On!*



# THE NEW DIMENSION

## ON-LANE

### A completely new kind of gaming experience

"On-lane" games, projected directly onto the lane, in the style of arcade games

Promotion monitors

Customized scoring layout



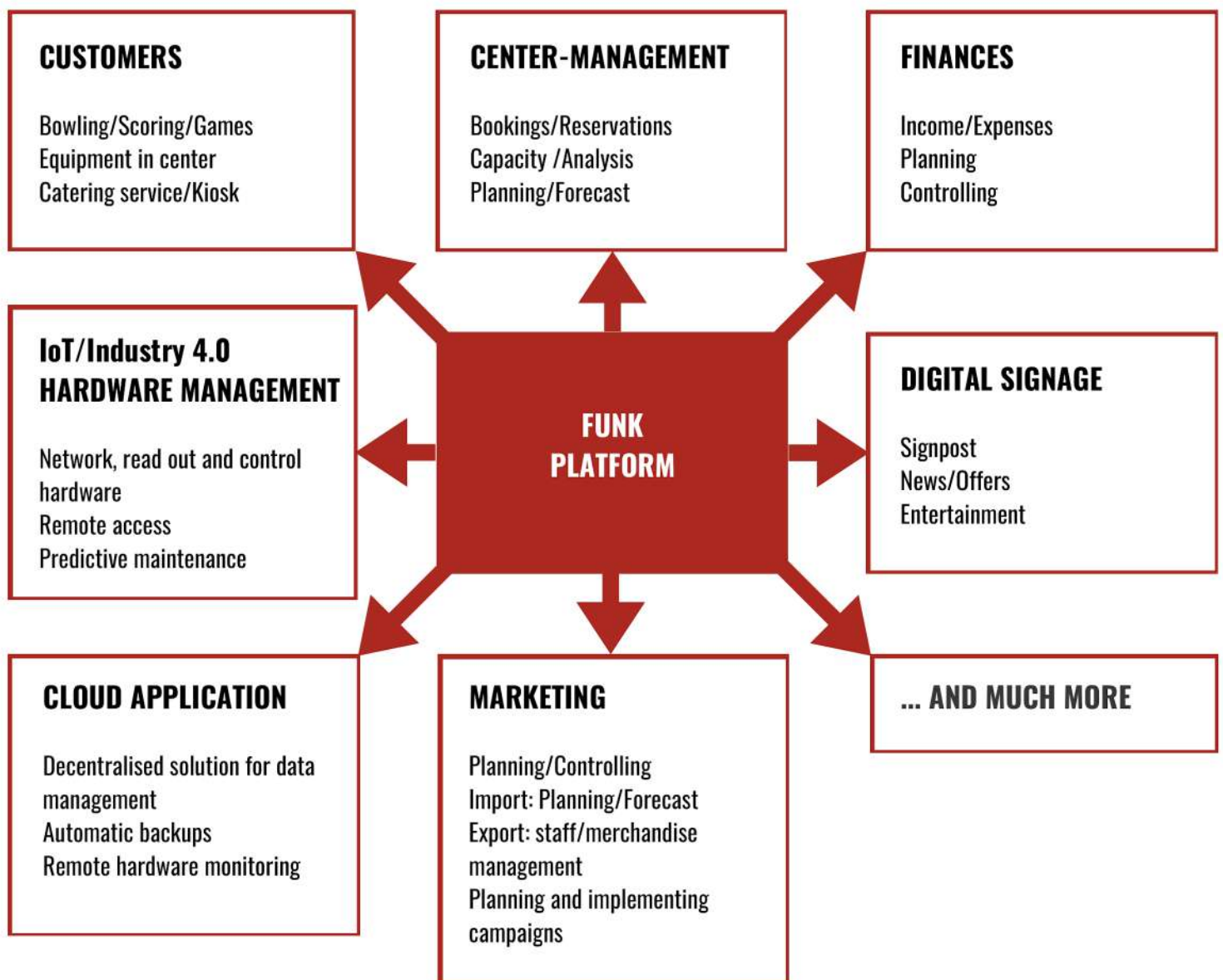
User-friendly touchscreen displays for scoring and kiosk

Projection controlled individually for each lane

Interactive screen display on the lanes

# FUNK PLATFORM

## CENTER MANAGEMENT A wide range of options



# THE FUNK QUALITY PROMISE

- A company tradition that goes back to 1885.
- A unique expertise in the development and manufacture of rope pinsetters since 1964.
- A medium-sized family business that is now being managed by the third generation and is ideally equipped for the opportunities and challenges of the coming decades.

## GERMAN QUALITY

The name FUNK BOWLING stands for the highest quality standards and durability of its products. The vertical range of manufacture at the two production sites in Laatzen and Maselheim is unique. Customers receive their complete bowling equipment from one source.

100% FUNK. 100% quality.

## EXPERIENCE AND EXPERTISE

Thanks to decades of practice, FUNK BOWLING has extensive expertise in the field of bowling and skittles. The experts in the company are very familiar with the requirements and needs of bowling centres and develop tailor-made solutions for their long-term success. 100% flexibility. 100% customer focus.

## USBC CERTIFICATION

The requirements and decisions of the USBC are influential and trend-setting for the sport of bowling in all countries of the world. The USBC certification of the FUNK Pinsetter machine therefore ensures that the technical equipment of the bowling centres meets the high standards of the largest national bowling federation: They are fit for upcoming developments and send a clear signal regarding their own quality standards.

## FAMILY BUSINESS

As an owner-managed family business, FUNK BOWLING relies on continuity and a long-term approach - with FUNK bowling products as well as with regard to its own corporate values. Three generations unite tradition, the present and future development potential within one organization.



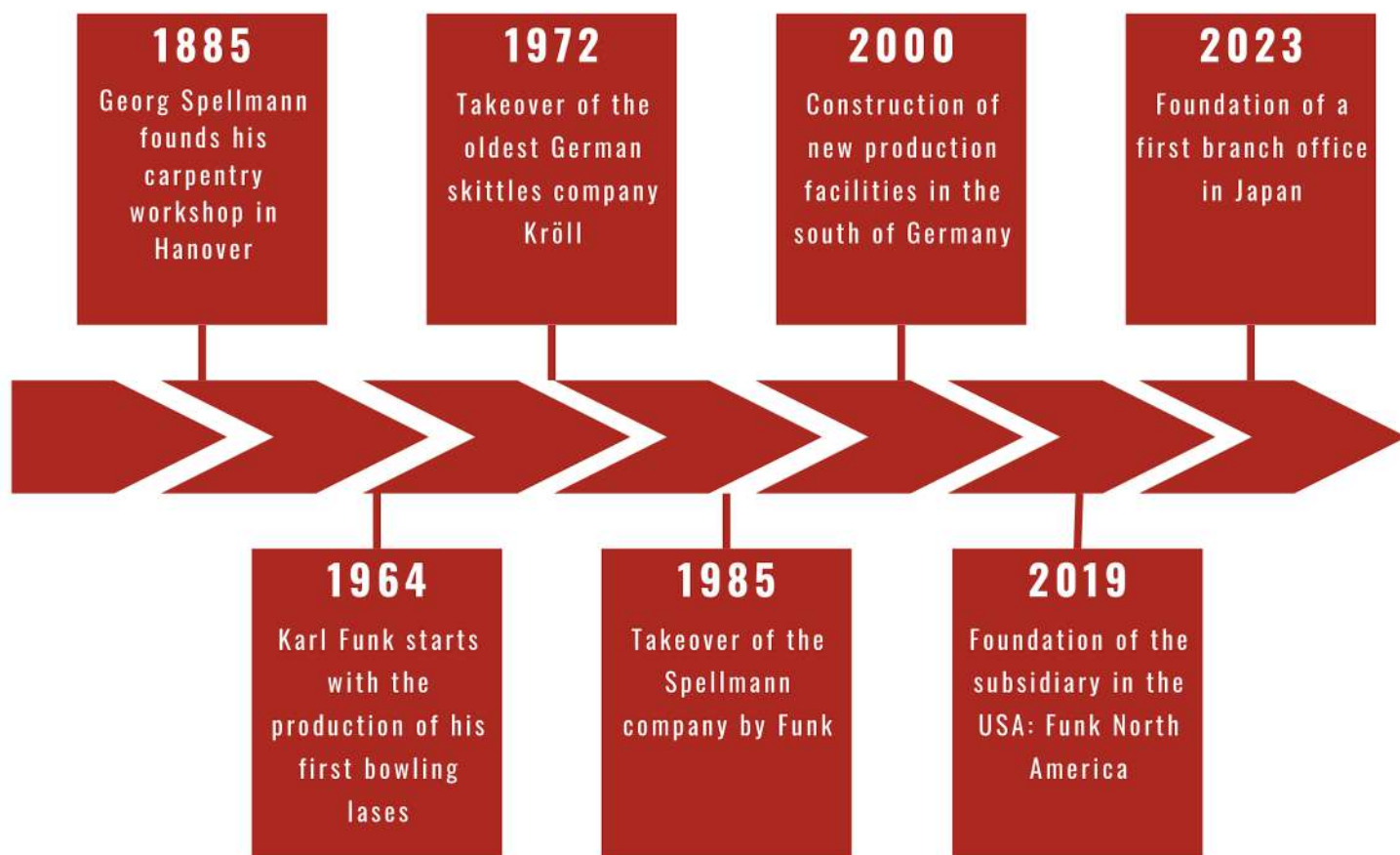
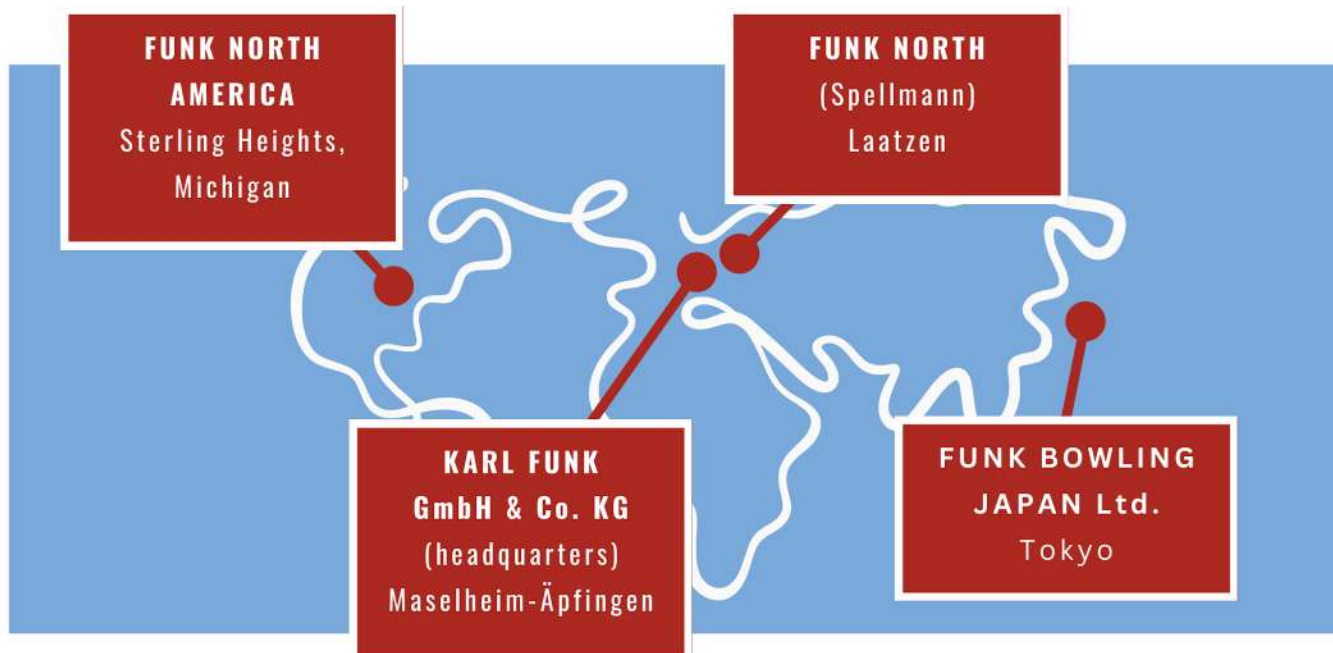
The FUNK Family: Alexander Funk, Karl-Heinz Funk, Karl Funk (f.l.t.r.)



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